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Ganesh is Deputy Chairman and MD of Zensar Technologies, one of India's leading IT and Business Process Outsourcing firms with operations in eighteen countries worldwide. Ganesh has been elected Chairman of the National Association of Software & Services Companies (NASSCOM) for 2008-09.

An alumnus of IIT Bombay and the Harvard Business School, Ganesh is the author of four McGraw Hill Books on Business Process Reengineering and Knowledge Management. Ganesh was named 'CEO of the Year' by the Asia Pacific HR Conference in 1999 and received the Asia HRD Congress Award for Contributions to the Organisation through HR in 2005. Ganesh is a reputed speaker and columnist and author of four McGraw Hill books on Business Process Reengineering and Knowledge Management.