

Laura Dohrmann is NVIDIA's worldwide manager of marketing to the film industry with specific focus on market development in India. In this role Ms. Dohrmann is responsible for all facets of branding, messaging, and presence for all NVIDIA professional products. Ms. Dohrmann has spent a good portion of the last 2 years working on NVIDIA's Digital Bollywood Initiative, spearheading development, community and training with India based production studios, press and community groups to develop best practices for digital production and has since relocated to India full time to engage solely on the industry there. Ms. Dohrmann's work with NVIDIA software and hardware products in film production, animation, and visual effects has also included stints in emerging markets that span China, Singapore and Russia respectively as well as having spent numerous years working in the US and European film production communities.