

Dr Puja Kochhar (Nijhara) completed MBBS from LTMMC, Sion Hospital, Mumbai and MD in Clinical Microbiology from Seth GSMC, KEM hospital, Mumbai. She joined Pfizer in 2004 and is currently working as Senior Medical Advisor in the Medical & Research Division, Pfizer India. She is also the Outcomes Research Coordinator for Pfizer India involved in work that justifies value proposition of Pfizer products. Her current scope of work includes all activities that are medically related to allocated Pfizer products namely in the following therapeutic areas - anti-infectives, psychiatry, oncology & respiratory medicine. This includes responsibilities for clinical trial design and implementation, marketing and field promotional activities, and participation in educational and training programs. She has a number of publications in peer reviewed national & international journals. In particular she has championed an important study in the use of antimicrobials in intra-abdominal infections that has the potential to change treatment paradigms. In this study (MASCOT) she also did pharmacoeconomic evaluation, first of its kind in India that is published in "Value in Health", a multidisciplinary peer-reviewed journal. She is also involved with the design & execution of a multi-center study (EGAST) that earlier provided data, on antimicrobial resistance patterns across the country. She was a part of PRIME MD Today, an initiative that helped primary care practitioners screen and diagnose depression and bridged the gap between the multitude of depressed sufferers and their doctors.