

Press Release

17th May 2008

5th HI TECH PUNE- MAHARASHTRA 2008

IT & BT, Animation & Gaming Conference

18 to 20 June 2008 at Le Meridien, Pune India

Theme: Innovation Led Inclusive Growth

Greetings from Hi Tech Pune Maharashtra!!!

We are delighted to be back again and present the 5th Edition of "Hi Tech Pune-Maharashtra 2008" one of the most prestigious and biggest IT & BT Conference -the only one of its kind that brings to gether IT and Biotech together on this platform.

As we roll on to the 5th Hi Tech Pune - we are excited to inform you that this year we are presenting the sunrise industry of Animation and Gaming- under this banner. -"Hi Tech Pune-Maharashtra" is hosted by Pune Vyaspeeth and Co- Hosted by Government of Maharashtra. The three day conference is scheduled to be held from June 18 to 20, 2008 at Le Meridien, Pune-India. This year's Theme is Innovation led inclusive growth.

The conference: includes- Exhibition, Plenary sessions, Key notes, Panel discussions, presentations, strategic discussions, case studies, experience sharing by a cross section of speakers from the industry, academia, Government and research groups. It will be an interactive forum for business ideas and opportunities for existing players and potential new entrants in the IT, BT, Gaming & Animation arena.

"Hi Tech Pune-Maharashtra" will offer a unique opportunity to showcase organizations and network with potential investors, collaborators and visitors."Hi Tech Pune-Maharashtra" is now a forum open for other Geographies and Global companies to build their Brand, present their products & services.

We come to you with an excellent track record of past events and are proud that the impact of Hitech Pune Maharashtra series is now giving us the multiplier effect. The conference has brought tremendous Good Will and benefits to the City, State, Industry, Governments, individuals and all stakeholders, thus raising the bar.

Host



PUNE VYASPEETH

Co-Host



Government of
Maharashtra

We are delighted to announce, Hon'ble Shri. JYOTIRADITYA M. SCINDIA Minister of State for Communications & Information Technology, Government of India has accepted our invitation to inaugurate the conference on June 18th 2008 at 5.30pm.

The Life Time Achievement awards are being given to Padma Vibhushan, Shri. N. R. Narayana Murthy, Chairman and Chief Mentor Officer, Infosys Technologies Ltd and Padma Bhushan, Dr. Varaprasad Reddy Managing Director Shantha Biotechnics Pvt. Ltd. for their outstanding contributions to the Industry and Society.

The Inauguration function will be presided by Honourable Chief Minister Government of Maharashtra, Shri. Vilasrao Deshmukh, Honourable Minister of Industries Government of Maharashtra, Shri. Ashok Chavan will be the Guest of Honour. Other senior Govt Officers and Personalities will grace the occasion.

Keynote speaker at the inauguration is internationally recognized personality from the world of Biotechnology and Science Mr. William A. Haseltine, PhD, President, Haseltine Foundation, USA.

Eminent personalities who will feature at this conference include:

- His Excellency, Mr. Antonio Armellini Ambassador of Italy
- Sir Richard Stagg, KCMG, CMG, The British High Commissioner. (Indicated)
- Prof. Samir K. Brahmachari, Director General Council of Scientific and Industrial Research, India.
- Mr. Christian Nardin, Managing Director Dassault Systemes Asia. "Innovation in product development"
- Mr. Gary Lear, World Wide CEO, DBL Australia.
- Dr. R. A. Mashelkar FRS, CSIR, Bhatnagar fellow, NCL, Pune & former DG CSIR.

At Hi Tech Pune Maharashtra 2008 Experience with exuberance how Pune- the Knowledge Corridor of Western India is recognized as the third best Investment Destination in the world owing to the large talent pool & friendly Government policies. The world is capturing the spirit of entrepreneurship, Innovation, Leadership, and challenges of the fascinating & booming sunrise sectors of IT, Biotechnology, Nanotechnology, and Gaming & Animation in Pune – India. "Hi Tech Pune-Maharashtra 2008" will grab attention on fast changing landscape of emerging opportunities.

"Hi Tech Pune-Maharashtra" is an initiative by Pune Vyaspeeth supported by Govt of Maharashtra as the Co- Host along with Partners MIDC, MCCIA, Council of Scientific and Industrial Research and University of Pune. Pune Vyaspeeth is the Host.



Shri Suresh Kalmadi, Member of Parliament is the Chairman of Pune Vyaspeeth. Shri Vilasrao Deshmukh Chief Minister of Maharashtra is Chief Patron. Shri. Ashok Chavan, Minister for

Industries, Dr. R. A. Mashelkar- President Global Research Alliance, Dr. Narendra Jadhav, Vice Chancellor, University of Pune are Patrons. Eminent personalities from the city are in advisory committee giving timely advice and directions to the Vision and Mission of the Organization. Conference Development, Marketing & Production is by Vision India.

Conference Highlights:

- Total of 12 sessions are designed for intense and unbiased discussions.
- Of this plenary sessions are six.
- Almost 50 speakers will feature at various sessions spanning all three days.
- Expected delegates for three days are over 1000.
- The approach is to introduce as many new facets of the industry, infrastructure, innovation and technology.

This year's Theme- Innovation led inclusive growth will examine the challenge of transforming scientific innovation into commercial success. The traditional paradigms are breaking-- paving way to changes. Innovations -is buzzword in India's corporate corridors, setting pace for companies to move up the value chain. An Excellent Opportunity to demonstrate that progress is making a difference in business outputs and brings to center stage individuals and enterprises that are today's top innovators in their respective fields.

Organizers: Pune Vyaspeeth is a premium Body that works as a catalyst to promote and market the City of Pune. Pune Vyaspeeth aims to see Pune build on its rich traditions of education and culture and also to develop its strengths in the areas of industry, tourism. Science, technology & sports.

In the IT Sector significant points to be made are STPI Software exports crosses 1.87 lakhs in financial year 2008, Pune is part of this feat.

Some of the Hot and current topics that have been included are IT Open Source, Green Computing, IT in Engineering Services and We have introduced the Govt Track to get an insight into the IT applications in the Govt sector. Companies who have indicated participation are: Dassault Systemes- France, IBM, Neilsoft, Sun Microsystems, Red Hat, NIC and CDAC.

In the Biotech sector: Clinical Pharma research, IPR challenges, Health Care, Nano technology, Agri biotech are the key features. Indicated companies include: Pfizer, CSIR, Lupin, Tata Chemicals, Chatterjee Group, ICRISAT, Praj and Bilcare.



In the Gaming & Animation Segment we have almost all the top of the line happening companies from India- Kreed Games, Games 2 win, FX Labs, NVIDIA, Anibrain, Dhruva Interactive. Jump Games, BIG Animation (I) Pvt.Ltd. Highlights: Case Study and Presentation of Making of "Little Krishna" by BIG Animation (I) Pvt.Ltd. Making of "Tare Zami Par " by Vaibhav Studios. Making of "Golden Compus" by Rhythm &Hues. It is indicated EA, Dream works and a French company are also likely to feature at this session. Netherlands -NOST also has indicated interest.

Hot Topics include:

Innovation led inclusive Growth,
Engineering Services: Innovation in product development,
IT-Open Source,
Green Computing,
"Leading innovation in a system driven environment",
Human Capital,
Public Private Partnership,
Animation and visual effects an integral part of filmmaking.
Growing up with a game culture in India.
IT in Sports
Biotech Initiatives on Clinical Research,
Nano Technology,
Industrial Biotechnology
Agri Biotech.
Education & Technology and many more.

The Pune Vyaspeeth Website www.punevyaspeeth.org provides the complete information and for any details Janaki Raman from Vision India can be contacted on 9823055525 or Mr. Santosh Unecha at Pune Vyaspeeth can be contacted 9823345566. Email to: hitech.pv@gmail.com

In view of the dynamism and ever evolving nature of the market, we are ambitious that the conference will be outstanding. We are receiving excellent response from sponsors as well as delegates asking for registrations. Your co-operation and support will make this conference a Grand Success.

