

➤ **Sanjay Daga**

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Profile Summary:

14 + years of experience in at various levels in a sales function and consistent sales performance.

Currently working as VP- operations at Designtech Systems Ltd. handling and successfully managing a business of **11 Million USD** and contributing significantly to aggressive growth of the organisation.

DesignTech Systems Ltd. (DSL) is a leading solution provider in the field of Mechanical Design Automation Software and related services. We provide our Customers with tools and services in Mechanical CAD/CAM/CAE/PDM & CPC and help them optimize Product Design, reduce Time to Market and significantly reduce costs. DSL is a Value added Reseller for:

- **Dassault Systemes for their CATIA , DELMIA, ENOVIA and 3DVia suite** of design manufacturing and analysis software,
- **Altair Engineering, (USA)** for **Hyper Works** range of Software solutions for Analysis and Design Optimization Solutions.
- **Stratasys Inc. (USA)** for their Rapid Prototyping Solutions.
- **Engineering Services Division** of DSL offers services in the areas of Product Design in 2D & 3D, Surface Modeling, Product Analysis, Mechanisms Analysis, Sheet metal Design, Tool Design, Tool Path Generation, Reverse Engineering to Product Data Management.
- With a strong dealer Network of **approx. 22 resellers/business partners and a 1500 + satisfied Large and Small Corporate customers** across the country. DSL is one of the leading organizations for CAD/CAM/CAE/PLM solutions in India

Prior to my association with DesignTech, I was working with NIIT Ltd. as **Regional Sales Manager - Engineering Solutions Group** (April '98 to October'02), was working as **Manager -Operations for Prime Scientific Pvt. Ltd. (PSPL)** (April '95 to March '98) and with Shree Electronics as a systems consultant (April'94 to March'95)

- Currently I have a reasonable understanding of technological issues in current IT environments and that of Business processes and the product development processes

- I have received multiple awards for Excellence in Sales from DSL, NIIT and UGS.

Educational Qualification

- Bachelor of Engineering (Industrial Electronics) from Pune University in the year 1994;
- Diploma in Business Management from Bombay University in the year 1997